United States of America United States Patent and Trademark Office



Reg. No. 6,649,684
Registered Feb. 22, 2022
Int. Cl.: 36
Service Mark
Principal Register

WRBLO Community Interest Company (UNITED KINGDOM Community Interest Company)
Rivers Lodge, West Common, HARPENDEN
Hertfordshire, UNITED KINGDOM AL52JD

CLASS 36: charitable fundraising; charitable fundraising services for orphaned and abandoned children; providing information relating to charitable fundraising; arranging of funds for overseas aid projects; business fundraising services by means of raising funds for organizations, projects and services supporting community development, community cohesion, financial inclusion, local agriculture, business enterprise, education, healthcare, and relief of poverty; charitable fundraising services for underprivileged children; providing monetary grants to charities; providing monetary grants to non-profit organizations; financial grant services, namely, providing grants to organizations, projects and services supporting community development, community cohesion, financial inclusion, local agriculture, business enterprise, education, healthcare, and relief of poverty; charitable fundraising services for families without access to clean water; charitable fundraising services for individuals living in poverty; charitable fundraising services to assist with local agriculture

The color(s) red, white, blue, grey, and gold is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. UK00003490339, FILED 05-15-2020, REG. NO UK00003490339, DATED 08-14-2020, EXPIRES 05-15-2030

The mark consists of a shield, with the exterior lining shaded a gradient of grey and the interior shaded a gradient of red; a gold circle covers the bottom of the shield, as well as crossing grey and white feathers, which protrude from under the gold circle; protruding from the bottom of the shield are grey and white wings. Below the shield is the term "WRBLO" in blue lettering, which itself is above a gold banner that includes the phrase "WE RISE BY LIFTING OTHERS" in white lettering.



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office





Trade Mark Information Report

02 March 2022

United States of America

WRBLO We rise by lifting others & logo



Class/Goods

: 36 Int. Charitable fundraising; charitable fundraising services for orphaned and abandoned children; providing information relating to charitable fundraising; arranging of funds for overseas aid projects; business fundraising services by means of raising funds for organizations, projects and services supporting community development, community cohesion, financial inclusion, local agriculture, business enterprise, education, healthcare, and relief of poverty; charitable fundraising services for underprivileged children; providing monetary grants to charities; providing monetary grants to non-profit organizations; financial grant services, namely, providing grants to organizations, projects and services supporting community development, community cohesion, financial inclusion, local agriculture, business enterprise, education, healthcare, and relief of poverty; charitable fundraising services for families without access to clean water; charitable fundraising services for individuals living in poverty; charitable fundraising services for those without access to healthcare; charitable fundraising services to assist with local agriculture.

Application No

: 90/312879

Application Date

: 11-Nov-2020

Registration No

: 6649684

Registration Date

: 22-Feb-2022

Owner

: WRBLO Community Interest Company

Rivers Lodge West Common Harpenden

Hertfordshire

AL5 2JD

Next Renewal

: 22-Feb-2032



Agent

: Dechert LLP

Case Number

: W172358/4